



17 January 2025

Dear Parent/Carer,

Year 10 BTEC Travel and Tourism Pearson Set Assignments

I am writing to provide you with some information on the externally set, internally completed coursework your child will complete for BTEC Travel and Tourism in the upcoming weeks.

Over the course of Year 10 and Year 11 your child will complete three different components for BTEC Travel and Tourism. The first component to be completed is Component 1 – Travel and Tourism Organisations and Destinations. This component is worth 30% of the BTEC Travel and Tourism qualification. The coursework assessment window for Component 1 will run between **w/c 20 January – w/c 3 March 2025**. Most of the coursework will be completed during timetabled BTEC Travel and Tourism lessons with the vast majority of it being sat in exam conditions on computers. There are additional sessions in place to support your child with the completion of this coursework detailed below. If your child is entitled to any access arrangements for their exams these will also be applied to all sections of the component throughout the assessment window. In addition, your child’s classroom notes can be taken into each coursework session during the assessment window and should be utilised to support them with completing all of their coursework set tasks.

Below identifies the five tasks for Component 1 with some teacher context of what your child will be completing during this time:

BTEC Travel and Tourism – Component 1 - Travel and Tourism Organisations and Destinations		
Task:	Learning Outcome:	Teacher Context:
Task 1a	Learning Aim A - Demonstrate an understanding of the UK travel and tourism industry.	Students will produce an extended piece of writing about a travel and tourism organisation from a given sector component and conduct research on its ownership, aims and products and services. The scenario will be given by the exam board. This piece of coursework will be handwritten.
Task 1b	Learning Aim A - Demonstrate an understanding of the UK travel and tourism industry.	Students will produce an extended piece of writing to consider different organisations from different sector components that the travel and tourism organisation could work with, and why. The scenario will be given by the exam board. This piece of coursework will be handwritten.
Task 2	Learning Aim A - Demonstrate an understanding of the UK travel and tourism industry.	Students will produce an extended piece of writing to research and consider. <ul style="list-style-type: none"> the types of consumer technologies used by organisations in the travel and tourism sector, the reasons why they are offered, the advantages and disadvantages to customer.

		The scenario will be given by the exam board. This piece of coursework will be handwritten.
Task 3a	Learning Aim B - Explore popular visitor destinations	Students will refer to a given visitor profile, and write an extended piece of writing to explore how and why the features of a given destination are suitable. The scenario will be given by the exam board. This piece of coursework will be handwritten.
Task 3b	Learning Aim B - Explore popular visitor destinations	Students will use the three different travel routes provided and identify advantages and disadvantages for the visitor type in the visitor profile provided. They will then be recommending which would be the most suitable. The scenario will be given by the exam board. This piece of coursework will be handwritten.

Additional Timetabled Sessions;

Date	Lessons	Class	Teacher	Location
22.01.2025	P1 + 2	10A	Ms Ellis	H115
29.01.2025	P1+2	10A	Ms Ellis	H115
05.02.2025	P1+2	10A	Ms Ellis	H115
10.02.2025	P1+2	10A	Mrs Kerr	H208
24.02.2025	P1+2	10A	Mrs Kerr	H208
03.03.2025	P1+2	10A	Mrs Kerr	H208

After all the work has been completed it will be marked and moderated internally by the Year 10 BTEC Travel and Tourism teachers (Ms Ellis, Mrs Ashton, Mrs Kerr and Mrs Harding) and then sent to be externally moderated by the Pearson BTEC Travel and Tourism exam board.

Your child will receive a raw mark out of 60 for all four tasks together which will then be converted to a percentage to provide an overall assessment grade (ranging from a Level 1 Pass to a Level 2 Distinction). Depending on how well students do across the country will determine where the component grade boundaries sit.

As previously mentioned above, all the coursework that will be completed during this assessment window is worth 30% of the overall qualification for BTEC Travel and Tourism so it is crucial that your child remains focused and motivated in lessons. This will help to ensure that the work completed is to the best possible standard to help secure their overall grade. Any support and encouragement that can be provided at home would be incredibly beneficial to your child during this assessment period.

A final reminder that there will be an intervention offered weekly **after school** on a **Friday 3:20 - 4:00 in H115** (starting from the 24 January). These sessions are available for students with gaps in learning during the PSA window due to lesson absences, and students will be invited to attend these where/when appropriate.

If you have any questions about the above please feel free to contact myself at school via email (lellis-gormley@northleamington.co.uk) or telephone (01926 338711).

Yours sincerely

Laura Ellis
2 i/c Geography department/ Head of Travel and Tourism