



Year 13 Media Studies Curriculum Overview 2024-25

Rationale:

We prepare students for the EDUQAS A Level Media Studies qualification.

Students will build on their knowledge & understanding of the key concepts in the Media Analytical Framework that they acquired in Y12. The Media Analytical Framework: Media Language; Representation; Industry & Audience – will underpin all their learning. We will continue with the same approach to teaching & learning that we encouraged in Year 12, namely: collaboration; inquisitiveness; a questioning attitude; valuing evidence over opinion & listening to opposing viewpoints. As A Level Media Studies students will have completed their coursework* at the end of Year 12 they will be able to exclusively dedicate class time to the 2 examined Components in Year 13. The Autumn Term will see students undertake Set Texts from both Component 1 Section A and B and Component 2; this will allow students to revise and consolidate their understanding of concepts from the Media Analytical Framework. The Autumn Mock will be a Component 1 past paper in full; this is so that the students will have the opportunity to sit a FULL Component 1 paper under exam conditions in the Mock. This paper requires pupils to view a clip and engage with a print unseen and make notes in response to questions so it is important that pupils experience this. During The Autumn Term homework tasks will focus on revising set texts that were studied in year 12 and reinforcing learning that has taken place in class. Spring 1 will be used to complete the teaching / learning of C2 and C1 Set Texts and revision. Spring 2 will be used exclusively for revision and exam practice.

In years 12 we encouraged students to find their own “voice” so that in Year 13 they will have the confidence to think for themselves and formulate arguments and views based on their weighing up of evidence. In year 13 we will continue with not just delivering the curriculum but also considering the wider societal implications of the relationship between the media and our pupils. In particular, we will consider how a critical consumption of the media can prepare pupils to make informed decisions as citizens in adult life. However, as Year 13 progresses there will be more and more emphasis on exam preparation and technique.

(*Any pupils who did not take up the opportunity to use interventions before the summer break to complete coursework will be given one FINAL opportunity to do so at the start of Year 12).

Summary of Components: EDUQAS A Level Media Studies



Commitment, **O**ppportunity, **R**espect & **E**xcellence
for all and in all that we do

Component 1: Media Products, Industries and Audiences

Written examination: 2 hours 15 minutes
35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections:

Section A: Analysing Media Language and Representation

This section assesses media language and representation in relation to **two** of the following media forms: advertising, marketing, music video or newspapers. There are **two** questions in this section:

- **one** question assessing media language in relation to an unseen audio-visual or print resource
- **one** extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts.

Section B: Understanding Media Industries and Audiences

This section assesses **two** of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts.

It includes:

- **one** stepped question on media industries
- **one** stepped question on audiences.

Component 2: Media Forms and Products in Depth

Written examination: 2 hours 30 minutes
35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

Section A – Television in the Global Age

There will be **one** two-part question or **one** extended response question.

Section B – Magazines: Mainstream and Alternative Media

There will be **one** two-part question or **one** extended response question.

Section C – Media in the Online Age

There will be **one** two-part question or **one** extended response question.

Component 3: Cross-Media Production

Non exam assessment
30% of qualification

An **individual** cross-media production based on **two forms** in response to a **choice of briefs set by WJEC**, applying knowledge and understanding of the theoretical framework and digital convergence.

Term/Length of Time	Outline	Assessment/Teacher Feedback Opportunities	Homework and Literacy resources
Autumn 1	<p>Teacher 1 C2 TV in the Global Age – The Returned ML & Rep & Context</p> <p>Teacher 2 C1SA Newspaper Meaning & Conventions : Revision: Q1 Unseen Practise annotations</p> <p>C1SB The Newspaper Industry: The Times and The Mirror: Revision INDUSTRY + -one complete print edition of each newspaper chosen by the centre and selected key pages from each newspaper's website, including the homepage and at least one other page.</p>	<p>Formal Assessment*</p> <p>A1 C2 The Returned Audience and Industry</p> <p>A2 C1SA Q1 Newspaper Unseen Practice & Newspaper Industry The Times & Audience The Mirror</p> <p>And Live Marking Guided Teacher Self Assessment</p> <p>*We have fewer but more extensive assessments to recreate the conditions of the real exam. Pupils also receive feedback and actions to work when these formal assessments are marked. When learning about a set text, pupils will also practice PETE paragraphs (Point; Example; Terminology; Explanation) They will receive feedback on these from the teacher through LIVE MARKING (as they are writing them). This will be done in rotation so not every paragraph will be marked by a teacher. But ALL PETE paragraphs will be subject to Guided Self-Assessment.</p>	<p>Homework Tasks: 2-4 hrs a week Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams</p> <p>Optional</p> <p>Mrs Fisher Revision Videos: Example Link Seneca Quizzes Quizlet Quizzes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link</p> <p>EDUQAS Component 2: Magazines EDUQAS Component 2: The Returned & Fact Sheet EDUQAS Component 2: Fact Sheet EDUQAS Component 2: Online</p> <p>EDUQAS text and revision books are available in the library</p>

Autumn 2	<p>Teacher 1</p> <p>C1SB The Radio Industry: Have you Heard George's Podcast? Audience & Industry</p> <p>C2 Magazines: Vogue</p> <p>Teacher 2</p> <p>C2 Online – Zoe Suggs</p>	<p>Formal Assessments: A3 C1SB Radio Q3 & Q4 A4 C2 Magazines A5 C2 Online</p> <p>And Live Marking Guided Teacher Self Assessment</p>	<p>Homework Tasks: 2-4 hrs a week Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams</p> <p>Optional</p> <p>Mrs Fisher Revision Videos: Example Link Seneca Quizzes Quizlet Quizzes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link</p> <p>EDUQAS Component 2: Magazines EDUQAS Component 2: The Returned & Fact Sheet EDUQAS Component 2: Fact Sheet EDUQAS Component 2: Online</p> <p>EDUQAS text and revision books are available in the library</p>
Spring 1	<p>Teacher 1 C2 Magazines: Big Issue</p>	<p>Formal Assessments A6 Mock FULL COMPONENT 1</p>	<p>Homework Tasks: 2-4 hrs a week Revision of Set Texts covered in Year12 Creation of Revision Grids</p>

	<p>Teacher 2</p> <p>C2 Online Attitude</p>	<p>And</p> <p>Live Marking</p> <p>Guided Teacher Self Assessment</p>	<p>Research tasks in preparation for lessons.</p> <p>Reading tasks.</p> <p>Resources to support on Go4Schools/Teams</p> <p>Optional</p> <p>Mrs Fisher Revision Videos: Example Link</p> <p>Seneca Quizzes</p> <p>Quizlet Quizzes</p> <p>Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: Link</p> <p>EDUQAS Component 1 Resources 2: Link</p> <p>EDUQAS Component 2: Magazines</p> <p>EDUQAS Component 2: The Returned & Fact Sheet</p> <p>EDUQAS Component 2: Fact Sheet</p> <p>EDUQAS Component 2: Online</p> <p>EDUQAS text and revision books are available in the library</p>
Spring 2	<p>Teacher 1</p> <p>Revision Phase 1</p> <p>Teacher 2</p> <p>Revision Phase 1</p>	<p>Formal Assessment</p> <p>Component 1 Section A & B</p> <p>Mock In class</p> <p>And</p> <p>Live Marking</p> <p>Guided Teacher Self Assessment</p>	<p>Homework Tasks: 3 hrs a week</p> <p>Revision of Set Texts covered in Year12</p> <p>Creation of Revision Grids</p> <p>Research tasks in preparation for lessons.</p> <p>Reading tasks.</p> <p>Resources to support on Go4Schools/Teams</p> <p>Optional</p>

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Summer 1	<p>Teacher 1 Revision Phase 1</p> <p>Teacher 2 Revision Phase 1</p>	<p>Formal Assessment FAR Opportunities</p>	As above + Past Papers available on Teams
Summer 2	<p>Study Leave C1 and C2 EDUQAS EXAM</p>		