



## Year 11 Media Studies Curriculum Overview 2024-25

We prepare pupils for the EDUQAS GCSE Media Studies qualification.

### Rationale:

Pupils will build on their knowledge & understanding of the key concepts in the Media Analytical Framework that they developed in Years 9 and 10; Media Language, Representation & Context, Audience and Industry are the key concepts that will underpin all the analysis of media texts that pupils will undertake in Year 11. We will continue the same approach to teaching & learning that we encouraged in Years 9 and 10, namely: collaboration; inquisitiveness; a questioning attitude; valuing evidence over opinion & listening to opposing viewpoints. As pupils will have completed their coursework at the end of Year 10 they will be able to exclusively dedicate class time to the 2 examined Components in Year 11.

The Autumn Term will begin with C1SA Print Ads Quality Street (1956) This Girl Can (2015) – this will also provide revision of the approaches used in the study of C1SA Set Texts. We will then move onto Component 2. This is so that the pupils will have the opportunity to sit a FULL Component 2 paper under exam conditions in the December Mock. This paper requires pupils to view a clip and make notes in response to 2 questions so it is important that pupils experience this. During The Autumn Term all the homework tasks will focus on revising set texts that were studied in years 9 and 10.

The Spring 1 term will be used to complete the teaching of any Component 1 Set Texts that have not yet been covered. Spring 2 and Summer 1 will be used to revise ALL set texts for Component 1 and 2.

In years 9 and 10 we encouraged pupils to find their own “voice” so that in Year 11 they will have the confidence to think for themselves and formulate arguments and views based on their weighing up of evidence. In year 11, we will continue with not just delivering the curriculum but also considering the wider societal implications of the relationship between the media and our pupils. In particular we will consider how a critical consumption of the media can prepare pupils to make informed decisions as citizens in adult life. However, as Year 11 progresses more emphasis will be placed on exam preparation and technique.

**Summary of Components:**



**C**ommitment, **O**ppportunity, **R**espect & **E**xcellence  
for all and in all that we do

**Component 1: Exploring the Media**  
Written examination: 1 hour 30 minutes  
40% of qualification

**Section A: Exploring Media Language and Representation**

This section assesses media language and representation in relation to **two** of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements. There are **two** questions in this section:

- **one** question assessing media language in relation to **one** set product (reference to relevant contexts may be required)
- **one** two-part question assessing representation in relation to **one** set product and **one** unseen resource in the same media form. Part (a) is based on media contexts. Part (b) requires comparison through an extended response.

**Section B: Exploring Media Industries and Audiences**

This section assesses **two** of the following media forms: film, newspapers, radio, video games. It includes:

- **one** stepped question on media industries
- **one** stepped question on audiences.

**Component 2: Understanding Media Forms and Products**  
Written examination: 1 hour 30 minutes  
30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

**Section A: Television**

- **one** question on **either** media language **or** representation, which will be based on an extract from **one** of the set television programme episodes to be viewed in the examination (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

**Section B: Music (music videos and online media)**

- **one** question on **either** media language **or** representation (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

**Component 3: Creating Media Products**  
Non-exam assessment  
30% of qualification

An **individual** media production for an intended audience in response to a **choice of briefs set by WJEC**, applying knowledge and understanding of **media language** and **representation**.

Term/Length of Time	Outline	Assessment/Teacher Feedback Opportunities	Homework and Literacy resources
Autumn 1	<p>C1SA Print Ads Quality Street (1956) This Girl Can (2015)</p> <p>C2SA TV Crime drama: Media Language; Representation; Context; Industry; Audience</p> <p>– Luther, Series 1, Episode 1 (2010), 15</p> <p>The Sweeney a ten minute extract, Series 1, Episode 1 (1975),</p>	<p>Live Marking &amp; Teacher Guided Self-Assessment while C2: TV Crime Drama is being delivered.</p> <p>Formal Assessment* at start of Autumn 2 A1 C1SA Print Ads A2 C2SA TV Drama Q1</p> <p>*We have fewer but more extensive assessments to recreate the conditions of the real exam. Pupils also receive feedback and actions to work when these formal assessments are marked.</p> <p>When learning about a set text, pupils will also practice PETE paragraphs (Point; Example; Terminology; Explanation)</p> <p>They will receive feedback on these from the teacher through LIVE MARKING (as they are writing them). This will be done in rotation so not every paragraph will be marked by a teacher. But ALL PETE paragraphs will be subject to Guided Self-Assessment.</p>	<p><b>Homework Tasks: 30 minutes a week</b> Revision of Set Texts covered in Y9 and Y10 Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> BBC Bitesize: <a href="#">Link</a> Quizlet Quizzes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link1</a> EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link2</a></p> <p>EDUQAS Component 2: Music Industry: <a href="#">Link1</a> EDUQAS Component 2: Music Industry: <a href="#">Link2</a> EDUQAS Component 2: Music Industry: <a href="#">Link3</a></p> <p>EDUQAS text and revision books are available in the library</p>
Autumn 2	<p>C2SB Music Industry Revision: Media Language &amp; Context &amp; Representation</p> <p>C2SB MUSIC INDUSTRY, Audience</p>	<p><b>Formal Assessments:</b></p> <p>Y11 C2 Mock</p>	<p><b>Homework Tasks: 30 minutes a week</b> Revision of Set Texts covered in Y9 and Y10 Resources to support on Go4Schools/Teams</p>

	<p>Taylor Swift, Bad Blood (2014) &amp; Justin Bieber, Intentions (2020) &amp; TLC Waterfalls</p> <p>C2SB MUSIC INDUSTRY: Online: &amp; Media Industry Taylor Swift, Bad Blood (2014) &amp; Justin Bieber, Intentions (2020) &amp; TLC Waterfalls</p>		<p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> BBC Bitesize: <a href="#">Link</a> Quizlet Quizes</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link1</a> EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link2</a></p> <p>EDUQAS Component 2: Music Industry: <a href="#">Link1</a> EDUQAS Component 2: Music Industry: <a href="#">Link2</a> EDUQAS Component 2: Music Industry: <a href="#">Link3</a></p> <p>EDUQAS text and revision books are available in the library</p>
Spring 1	<p>Film Industry – Industry No Time to Die (2021) <a href="https://www.007.com/">https://www.007.com/</a></p> <p>Newspapers: The Sun The Sun <a href="https://www.thesun.co.uk/">https://www.thesun.co.uk/</a></p> <p>Newspaper Front Covers The Guardian (12 September 2018) The Sun (12 June 2018)</p>	<p><b>Live Marking</b> <b>Guided Teacher Self Assessment</b></p> <p><b>Formal Assessments</b> A3 C1SB Film Industry A4 C1SB Newspaper Industry &amp; Audience</p>	<p><b>Homework Tasks: 30 minutes a week</b> Revision of Set Texts covered in Y9 and Y10 and Autumn Term of Y11. Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> BBC Bitesize: <a href="#">Link</a> Quizlet Quizes</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p>

			<p>EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link1</a>  EDUQAS Component 2 TV Crime DRAMA: <a href="#">Link2</a></p> <p>EDUQAS Component 2: Music Industry: <a href="#">Link1</a>  EDUQAS Component 2: Music Industry: <a href="#">Link2</a>  EDUQAS Component 2: Music Industry: <a href="#">Link3</a></p> <p>EDUQAS text and revision books are available in the library</p>
Spring 2	<b>Revision of Component 1 Section A Set Texts</b> <b>Revision of Component 1 Section B Set Texts</b> <b>Revision of Component 2 Section A</b> <b>Revision of Component 2 Section B</b>	<b>Live Marking</b> <b>Guided Teacher Self Assessment</b>  <b>Formal Assessment</b> A5 C1SA and B Class Mock	<b>As above</b>
Summer 1	<b>Revision of Component 1 Section A Set Texts</b> <b>Revision of Component 1 Section B Set Texts</b> <b>Revision of Component 2 Section A</b> <b>Revision of Component 2 Section B</b>	<b>Live Marking</b> <b>Guided Teacher Self Assessment</b> <b>FAR opportunities</b> <b>Second “Mock” if time allows</b>	<b>As above</b>
Summer 2	<b>Study Leave</b>		